

## **Danenberg Design Questionnaire**

What made you go into the Interior Design Business?

How long have you been in business?

Where are you located? Do you do business in other states?

Who are your clients? Residential and/or commercial? (income level, men, women)

In general where do you get your design ideas and inspirations?

What is the most interesting request that you have had from a client?

List your top three publications, journals and/or websites that you read to find out about new products? (certain sections of a magazine?)

***Interior Design magazine***

***Online***

How did you find out about Diamond Spas?

***Google-Typed in Japanese Furo -- Japanese soaking tub came up, and then I found Diamond Spas***

Describe the product that you purchased from Diamond Spas? How and where was it used?

***Elliptical Japanese Soaking Tub/Master bath***

What do you like most about the products from Diamond Spas?

***Perfect fit for the size of the bathroom***

***Impressed with quality of joints***

***Packed extremely well***

***Work of art***

On a scale from 1-5 (1 least-5 best), what is your satisfaction with your Diamond Spas product?

***5***

What are the big trends that you are seeing in the interior design industry right now?

***Modern contemporary lines***

Is there anything that you wish that Diamond Spas was doing or could do better?

On a scale from 1-5 (1 least-5 best), what is your satisfaction of our catalog?

***Never saw it***

On a scale from 1-5 (1 least-5 best) what is your satisfaction of our website?

***4 excellent***